Robert Kraybill

Video Producer & Editor
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Award-winning cinematographer with over 10 years of experience who is passionate about executing clients' visions into reality. Responsible for determining what visual elements need to be captured and how to properly communicate clients' messages on-screen and in ways that creatively embody their ideals in the eyes of desired audience members.

Experience

Video Producer / Editor
Mike Martin Media, LLC | 2024 - 2025
- Using Canon EOS C70 Cinema Cameras and other gear to record industry-standard video and adaptive audio.
- Working closely with representatives of businesses, colleges, hospitals, and NFPOs on various projects.
- Taking essential steps throughout production to ensure deliverables are of the highest quality for distribution.

Head Video Producer / Podcast Editor
Andrea Rappaport - The IT Factor Agency | 2019 - 2024
- Overseeing all aspects of video production, including screenwriting, directing on-screen talent, editing footage for social media posts on a deadline, and providing project status updates to management and clients.
- Organizing and mixing raw audio recordings into complete podcast episodes using Adobe Audition, for the highly-rated Apple Podcast series *How Not To Suck At Divorce.*

Camera Operator / Field Reporter / Technical Director
Bradley University TV News | 2019 - 2021
- Transporting and operating JVC HDV GY-HM790U camcorders for live field reports and studio broadcasts.
- Successfully directing performances of studio crew members from inside the production control room.
- Editing video packs using AVID Media Composer and curating video content online using WordPress.

Video Producer / Event & Wedding Videographer
Robert Kraybill Freelance Video Production | 2018 - Current
- Consulting with customers on video expectations and needs before entering into a contract.
- Documenting live events professionally and promptly without disrupting the ambiance of the space.
- Utilizing contemporary equipment, editing software, and video recording techniques to creatively capture video clips in 4K and edit them into an impactful compilation with audio enhancement and color grading.

In-house Video Producer
Knupper Nursery & Landscape | 2013 - 2021
- Producing multiple commercials and informative videos that contributed to marketing efforts.
- Publishing content on social media sites to promote in-store sales and services and expand product awareness.

Education

Bradley University
- Bachelor of Science in CFA Communication Television Arts, 2017 - 2021

Awards

National Technical Honor Society
- Outstanding Work in Media Technology at John Hersey High School, 2014

Arlington Heights Memorial Library Teen Film Festival
- Best Horror, 2012 | Best Cinematography, 2013 | Audience Choice, 2013 | Best Overall, 2014

Volunteer Work

Arlington Heights Memorial Library Teen Film Festival
- Offering constructive criticism and professional advice to prospective filmmakers from the judges panel, 2017

Skills

- Adobe Premiere Pro
- Attention to Detail
- Canon EOS C70
- Cinematography
- FAA Part 107 Certified: 02/21/25
- JVC HDV GY-HM790U
- Sennheiser AVX-ME2
- Sony FDR-AX33
- Visual Storytelling