

# Robert Kraybill

Cinematographer & Video Editor

contact@robertkraybill.com | (224) 422-9424 | @robertkraybill | [www.robertkraybill.com](http://www.robertkraybill.com)



Imaginative director of photography with 10+ years of experience shooting and editing high-quality content for business owners. Responsible for determining what visual elements need to be captured and how to properly communicate clients' messages on-screen and in ways that creatively embody company ideals in the eyes of desired audience members. Visit [www.robertkraybill.com](http://www.robertkraybill.com) to see examples of commissioned video production work and non-profit projects.

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## Experience

### Videographer / Editor

*Mike Martin Media, LLC | 2024 - current*

- Capturing perfect footage for various organizations with the Canon EOS C70, working with representatives of colleges and hospitals, and taking essential steps to ensure deliverables are of the highest quality for distribution.

### Head Video Producer / Podcast Editor

*Andrea Rappaport - The IT Factor Agency | 2019 - 2024*

- Oversaw all aspects of video production involving screenwriting, directing talent, operating multiple sets of media recording equipment simultaneously, and editing footage on a deadline.
- Organized and edited raw audio files into complete podcast episodes through audio mixing using Adobe Audition, for one of the highest-rated Apple Podcast series about divorce: *How Not To Suck At Divorce*.

### Camera Operator / Field Reporter / Technical Director

*Bradley University TV News | 2019 - 2021*

- Transported, set up, and operated JVC HDV GY-HM790U camcorders for live field reports and studio broadcasts.
- Successfully directed performances of studio crew members from inside the production control room.
- Edited video packs using AVID Media Composer and curated video content online using WordPress.

### Video Producer / Wedding Videographer

*Robert Kraybill Freelance Video Production | 2018 - Current*

- Consult with engaged couples to discuss wedding video expectations before entering into a contract.
- Document live events in a professional and timely manner without disrupting the ambiance.
- Utilize contemporary equipment, editing software, and video recording techniques to capture video clips in 4K and edit them into a creative compilation with audio enhancement, image stabilization, and color grading.

### In-house Video Producer

*Knupper Nursery & Landscape | 2013 - 2021*

- Produced multiple commercials and informative videos contributing to marketing efforts.
- Published promotional video content that furthered brand awareness on popular social media sites YouTube and Facebook, increasing audience engagement to 43K viewers.
- Consulted with management in the onsite planning and online promotion of seasonal special events.

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## Education

### Bradley University

- Bachelor of Science in CFA Communication Television Arts, 2017 - 2021

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## Awards

### National Technical Honor Society

- Outstanding Work in Media Technology at John Hersey High School, 2014

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## Volunteer Work

### Arlington Heights Memorial Library Teen Film Festival 2017

- Offered constructive criticism and professional advice to prospective filmmakers on a judicial panel.

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## Skills

- Adobe Creative Suite
- Canon EOS C70
- Cinematography
- Detail Orientation
- JVC HDV GY-HM790U
- Screenwriting
- Sony FDR-AX33
- Storytelling
- Technical Knowledge